



HIROSHIMA UNIVERSITY



—Established in two facilities of engineering school's lecture room and the central library.—

[Hiroshima University and Japan Climate Systems Corp., concluded the contract of naming rights.](#)

Hiroshima University of national university corporation (location of administrative office: Higashi-Hiroshima city, President :Mitsuo Ochi, hereinafter Hiroshima Univ.) and Japan Climate Systems Corp.,(location of head office : Higashi-Hiroshima city, President : Norihiro Matsuo,hereinafter jcs) concluded "Hiroshima Univ.'s naming rights project exploitation contract(hereinafter corresponding contract)" about the acquisition of naming rights of Hiroshima Univ.'s facilities.

Hiroshima Univ. introduced the naming rights system in Apr. 2020 for the purpose of improvement in education and research environment by expanding its self-income from effective use of facilities.

This time, jcs applied the public offering for the naming rights of B3 "108 lecture room" in the lecture building of engineering school and the "newspaper corner" on the 1st floor in the central library, and selected as a naming rights partner after going through the examination by the selection committee.

From Oct. 2021 to Sep. 2024, the names of corresponding facilities are going to be jcsROOM 108 and "jcs Lounge" respectively.

jcs which is going to be Hiroshima Univ.'s naming rights partner is a manufacturer of automotive air conditioner established in 1987 at Higashi-Hiroshima city.

Climate system means the system of controlling the room temperature comfortably, jcs is working on product developments paying out-and-out attentions to details and repeating ingenuity.In order to have passengers spend more comfortably in car interior space and minimize environmental burdens.

And in the situation of rapid progress of vehicle electrification, jcs is focusing on the development and manufacturing of various products which optimize thermal usage of the entire vehicle, such as working on the development and manufacturing of battery cooling system."jcs ROOM 108" is a lecture room in engineering school's lecture building B3 which is used by students who belong to school of engineer and informatics and data science.



"jcs Lounge" is a space for browsing newspapers in the central library. It's a bright space facing to south side in the building, and used by many students regardless of which school they belong to.

Taking opportunity of corresponding contract, jcs will support corresponding facilities and enhance the partnerships with Hiroshima Univ.

■ Overview of naming rights

1. Naming rights partner	(1) Corporate name : Japan Climate Systems Corp
	(2) Head Office Location : 3-11, Yoshikawakogyodanchi, Higashihiroshima-shi, Hiroshima
	(3) President : Norihiro Matsuo
2. Object facility	① Engineering school's Lecture Building B3 "108Lecture room" in Higashi-Hiroshima campus
	Total floor area : 8 2 m <sup>2</sup>
	Main users : students of "engineering" and "informatics and data science" school
	②Central library "newspaper corner" in Higashi-Hiroshima campus
	Total floor area : 4 8 m <sup>2</sup>
3. Common name	<Labels> jcs ROOM 1 0 8
	<Labels> jcs Lounge
4. Contract period	From 1 October,2021 to 30 September,2024.

「 j c s Room 1 0 8 」 Interior



「 j c s Room 1 0 8 」 Exterior



「 j c s Lounge 」 Interior



「 j c s Lounge 」 Interior



■ Contact for inquiries regarding this matter.

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